Precisely **Trillium** for Data Governance

Tightly integrated with leading data governance tools, Precisely Trillium data quality metrics and monitoring ensure data processes comply with all applicable rules.

Precisely Trillium powers the data quality processes that enable data governance, and integrates seamlessly with enterprise data governance solutions to provide data you can trust.

Your business depends on accurate data. Inaccurate, incomplete, inconsistent data diminishes the quality of customer experiences, hinders operational efficiency, and threatens regulatory compliance, ultimately exposing your organization to unnecessary risk, instead of giving you the information you need.

Data governance initiatives seek to solve these problems, and to provide the business with trusted, high quality data that will boost marketing effectiveness, customer satisfaction, and ultimately revenue.

Data Governance and Data Quality Go Hand in Hand
Sustainable data governance requires a solid foundation of quality data. It requires the right people, the right processes, and the right technology to turn raw, untamed data into valuable business insights.

Data governance:

- Protects your company from risk by actively addressing regulatory compliance — GDPR, CCAR, BCBS 239, Solvency II
- Provides insight into the data used to drive analytics and reporting and helps achieve a higher level of trust in the key decisions that power the bottom line
- Streamlines management of data allowing companies to be more agile, to respond quickly and smoothly to the rapid changes in the business landscape
- Enables each person in your company to identify and locate the data they need to do their job

Many enterprises have a chosen platform for data governance, such as Collibra Data Governance Center or Data Intelligence. These excellent tools integrate tightly with Precisely Trillium for the data quality backbone of governance processes.

> "Our data analysts can deliver more accurate analyses more quickly and that supports faster and better strategic and operational decisions. More relevant marketing communications are helping optimize response rates, and by understanding our relationship with each customer, we can improve customer service."
>
> — Paul Shade,
> Head of Business Intelligence
> British Airways

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Data Discovery

Critical First Step

Knowing your data is key. Trillium Discovery lets you access data anywhere in your organization and assess its accuracy and completeness. It provides a user friendly interface to explore your data, and a rich set of out-of-the-box profiling capabilities that go way beyond industry standard.

In addition, business rules specific to your subject area can be entered in natural language and evaluated according to thresholds you set.

With Trillium Discovery:

- Identify usable data sources within and outside of your organization
- Uncover data defects, data outliers, and evaluate data relationships across datasets
- Analyze data against user-defined rules and assess results versus targeted thresholds

Cleansing and Enhancement

Fixing the Problems

Once you understand your company's data problems, the next step is to solve them on an ongoing basis. Apply out-of-the-box or custom-built enterprise data cleansing, validation, linking, and enrichment processes to your global data.

With Trillium Quality:

- Access, prepare, cleanse, and standardize disparate datasets
- Enhance and verify postal addresses worldwide — more than 230 countries, regions and territories.
- Enrich with geocoding, or verify other reference data through Trillium Quality's real-time integration
- Deduplicate records and uncover relationships for any entity including customers, households, businesses, products, and others
- Assemble a "best" record by linking multiple data points across multiple data sources

Precisely Trillium Fills the Gaps

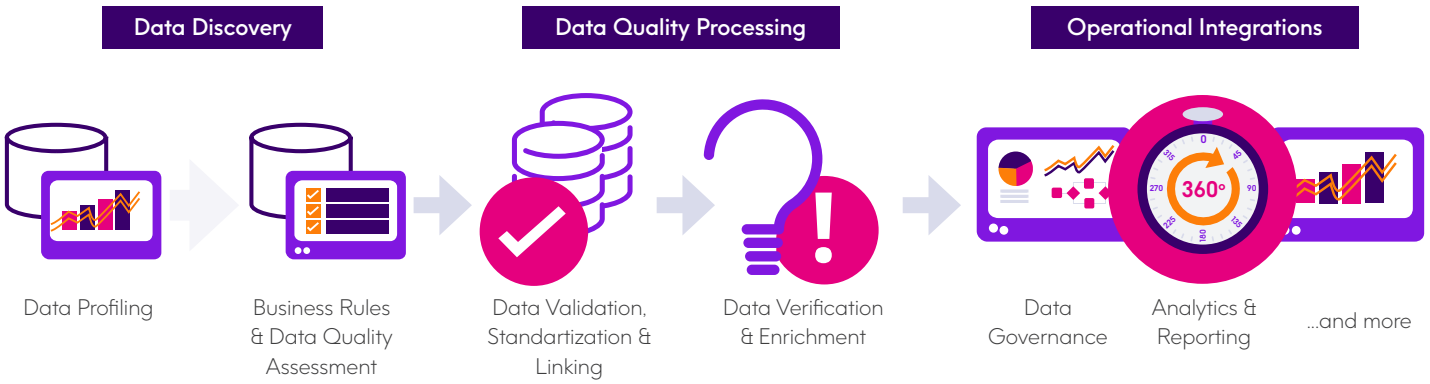
Enabling Data Governance

Data governance tools provide a broad set of capabilities to identify and manage datasets. They enable non-technical business users to define data policies and associated rules using natural language.

Where the functionality of those tools stop, Precisely Trillium steps in, integrating through REST APIs to major governance tools like Collibra Data Governance Center.

With Precisely Trillium:

- Support technical application of business rules to the data
- Verify that data complies with governance rules on an ongoing basis
- Show data quality results in a browser-based interface
- Track the lineage of data as its quality is enhanced
- View compliance and lineage in data governance dashboards
- Share reports, scorecards, and dashboards with stewardship teams



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